

**44<sup>th</sup> ANNUAL WOOSTER  
SQUARE CHERRY  
BLOSSOM FESTIVAL**  
Sunday, April 23, 2017

**SPONSORSHIP  
OPPORTUNITIES**



The Cherry Blossom Festival souvenir program will be actively distributed to the several thousand attendees at the Sunday, April 23 event. We encourage you to support this classic New Haven festival and make your organization or business more visible by becoming a sponsor. We greatly appreciate your contribution at any level. Our sponsorship form, with all details, is attached. Note: All program copy is due by Monday, April 3.

**Platinum Sponsor - \$2,000**

- Inside front cover or inside back cover (outside back cover sponsor is committed)
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner; recognition from the stage throughout the afternoon

**Gold Sponsor - \$1,000**

- Full-page in program
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner; recognition from the stage throughout the afternoon

**Silver Sponsor - \$500**

- Half-page in program
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner; recognition from the stage throughout the afternoon

**Bronze Sponsor - \$250**

- Quarter-page in program
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner, recognition from the stage throughout the afternoon

**Yoshino Cherry Tree Sponsor - \$100**

- Business Card listing
- Business/organization name listed on our website and and Facebook page with a link to your website

**Cherry Blossom Sponsor - \$50**

- Logo or nameplate listing
- Business/organization name listed on our website with a link to your website

**Historic Wooster Square Association  
44th Annual Cherry Blossom Festival • April 23, 2017**

**SPONSORSHIP FORM**

(or download from link on [www.historicwoostersquare.org](http://www.historicwoostersquare.org) homepage)

Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Tel. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_

**Please check sponsorship level:**

\_\_\_\_\_ **Platinum - \$2,000**

\_\_\_\_\_ **Gold - \$1,000**

\_\_\_\_\_ **Silver - \$500**

\_\_\_\_\_ **Bronze - \$250**

\_\_\_\_\_ **Yoshino Cherry Tree - \$100**

\_\_\_\_\_ **Cherry Blossom - \$50**

Please make checks payable to: **Wooster Square Conservancy, Inc.** and send check, completed sponsorship form, and black & white camera-ready copy to:

**Wooster Square Conservancy, Inc.  
c/o Charlotte Murphy  
42 Academy Street, Side 1  
New Haven, CT 06511**

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**You may also email your sponsorship information and copy to [charlotte@murphmail.com](mailto:charlotte@murphmail.com).  
Program copy must be camera-ready in jpg, pdf, tiff or doc format.  
All program copy is due by Monday, April 3.**

**Sizes:**

Full page 7.25" h x 4.5" w

Half page 3.5" h x 4.5" w

Quarter page 3.5" h x 2.25" w – or submit a hard copy business card

Logo/nameplate – either jpg, pdf, tiff or hard copy from letterhead or other source

*Wooster Square Conservancy is the 501(c)(3) arm of the Historic Wooster Square Association*  
**\* Questions? Contact Charlie Murphy at [charlie@murphmail.com](mailto:charlie@murphmail.com) or 203-777-1371.**

If you have questions, please contact: Charlotte Murphy: [charlotte@murphmail.com](mailto:charlotte@murphmail.com)  
or 203-777-1371 (home) or 203-988-7160 (cell)