

**WOOSTER SQUARE
CHERRY BLOSSOM
CELEBRATION
Sunday, April 24, 2022**

**SPONSORSHIP
OPPORTUNITIES**



The Cherry Blossom Celebration souvenir program will be actively distributed to the attendees at the Sunday, April 24th event. We encourage you to support this event and make your organization or business more visible by becoming a sponsor. We greatly appreciate your contribution at any level. Our sponsorship form, with all details, is attached. Note: All program copy is due by Friday, April 1, 2022.

Platinum Sponsor - \$2,000

- Inside front cover or inside back cover (outside back cover sponsor is committed)
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner; recognition from the stage throughout the afternoon

Gold Sponsor - \$1,000

- Full-page in program
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner; recognition from the stage throughout the afternoon

Silver Sponsor - \$500

- Half-page in program
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner; recognition from the stage throughout the afternoon

Bronze Sponsor - \$250

- Quarter-page in program
- Business/organization name listed on our website and Facebook page with a link to your website
- Logo and/or name on Festival display banner

Yoshino Cherry Tree Sponsor - \$100

- Business Card listing
- Business/organization name listed on our website and Facebook page with a link to your website

Cherry Blossom Sponsor - \$50

- Logo or nameplate listing
- Business/organization name listed on our website with a link to your website

Questions? Contact Cheryl Szczarba at cszczarba@gmail.com or 203-996-8328

Historic Wooster Square Association

Wooster Square Conservancy is the 501(c)(3) arm of the Historic Wooster Square Association

Cherry Blossom Celebration • April 24, 2022

SPONSORSHIP FORM

(or download from link on www.historicwoostersquare.org homepage)

Name/Company Name _____

Contact Person _____ Tel. _____

Address _____

City _____ State _____ Zip Code _____

Email _____

Please check sponsorship level:

_____ Platinum - \$2,000

_____ Gold - \$1,000

_____ Silver - \$500

_____ Bronze - \$250

_____ Yoshino Cherry Tree - \$100

_____ Cherry Blossom - \$50

Please make checks payable to: **Wooster Square Conservancy, Inc.** and send check and completed sponsorship form to:

Wooster Square Conservancy, Inc.

c/o Charlotte Murphy

42 Academy Street, Side 1

New Haven, CT 06511

Email your sponsorship information and black & white copy to charlotte@murphmail.com.

Program copy must be camera-ready in jpg, pdf, tiff or doc format.

All program copy is due by Friday, April 1.

Sizes:

Platinum and Gold: Full page 7.25" h x 4.5" w

Silver: Half page 3.5" h x 4.5" w

Bronze: Quarter page 3.5" h x 2.25" w

Yoshino: Submit a hard copy business card

Cherry Blossom: Logo/nameplate – either jpg, pdf, tiff or hard copy from letterhead/other source

If you have questions, please contact: Charlotte Murphy at charlotte@murphmail.com or 203-777-1371 (home) or 203-988-7160 (cell)